Hi **[MANAGER’S NAME]**,

I'd like to attend CJU25 in Santa Barbara, CA from September 8 – 11, 2025. It's the affiliate industry's most influential networking event of the year, and it would be a game-changer for growing our program.

Here's why CJU25 aligns perfectly with what we're trying to achieve:

**Networking**: Real connections happen face-to-face! I'll meet new potential partners and strengthen existing relationships through targeted networking events. We're talking 1,000 industry pros, including 100+ IR500 brands and 340+ top-performing publishers.

**Q4 Growth Strategy and 2026 Strategy**: Nothing beats in-person collaboration for planning our Q4 success and setting up wins for 2026. The numbers speak for themselves: over 50% of advertisers build their strongest partnerships at CJU, and publishers who attend grow 3X faster. Those are the results we want.

**Innovation and Strategy**: I'll soak up expert knowledge from the best in the business through hands-on sessions and trainings. This means bringing back fresh strategies that keep us ahead of the curve.

The reason I’m requesting approval now is that if we lock in by May 2, we can save $300 on registration. Plus, we can slash an additional 10% if our team registers as a group of 5+.

The investment breakdown:

**Event Registration**: $1,995 ($1,695 if registered by May 2)

**Monday and Tuesday Dinners**: $ **[INSERT YOUR COST] (**All other meals are included!)

**Airfare and Hotel**: $ **[INSERT YOUR COST]**

I promise to return with actionable insights and will put together a detailed post-conference report with specific ways to level up our affiliate program.

You can learn more about the event at [cj.com/cju](https://www.cj.com/cju). Please let me know if you have any questions or concerns.

Thanks for considering!

**[INSERT YOUR NAME]**