



Hyper-personalized offers that incentivize visitors to buy

Boost conversions, AOV, and LTV with intelligent incentives and content for the entire customer journey.

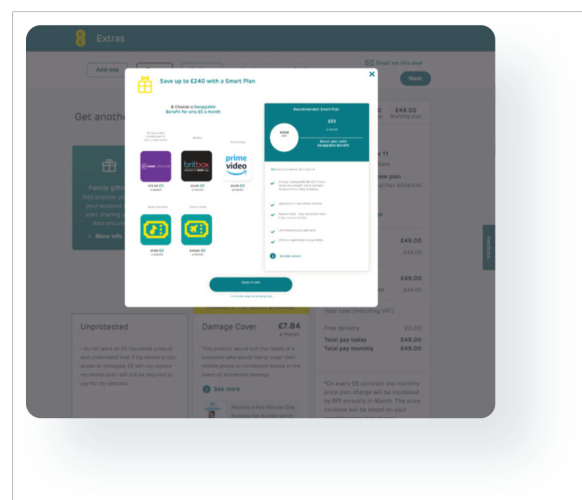
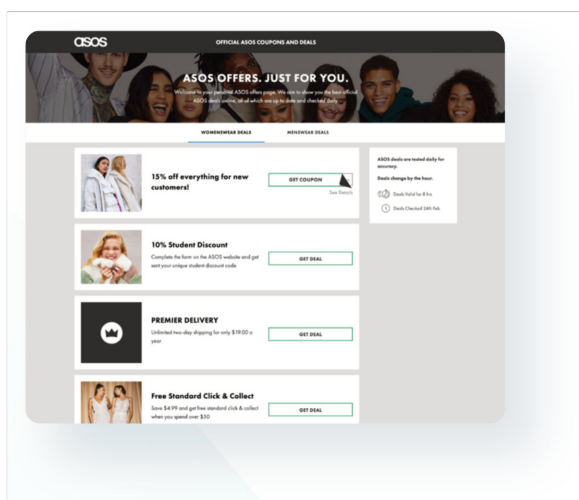
- ▲ Deliver 1-2-1 offers on-site in moments
- ▲ Drive true incremental revenue, AOV, and LTV
- ▲ No complex integration or set-up fees
- ▲ Paid on performance (CPA)

RevLifter by the numbers:

- ▲ Founded: 2017
- ▲ Regions: EMEA, Americas, APAC
- ▲ Clients: 100+
- ▲ Awards: 30+
- ▲ Initial set-up: 1-4 weeks

Average performance uplift:

CVR +30% | **AOV +20%**



Working with global brands



RevConvert®

Launch hyper-personalized messages and deals at key on-site moments to maximize your performance and profit.

Deliver native on-site deals throughout the customer journey.

Unlock countless opportunities to convert new customers, create immediacy, and drive profit through micro-moment targeting.

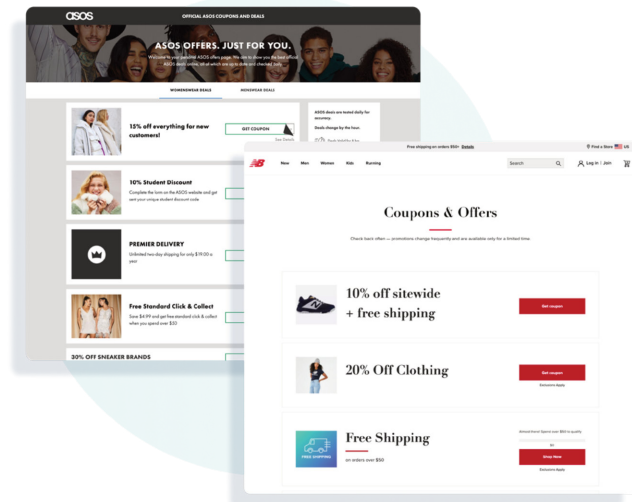
Designed to:

- Drive new customer acquisition with 1-2-1 deals and offers
- Cross-sell with AI-powered product recommendations
- Increase AOV with tactical upsell initiatives
- Prevent cart abandonment before it happens



RevPage®

Recapture lost sales and drive your goals with a hyper-personalized deal page for every customer.



Recapture “brand + promo code” searches with hyper-personalized deals for every customer and cart, delivered in a native, fully branded design and UX.

Designed to:

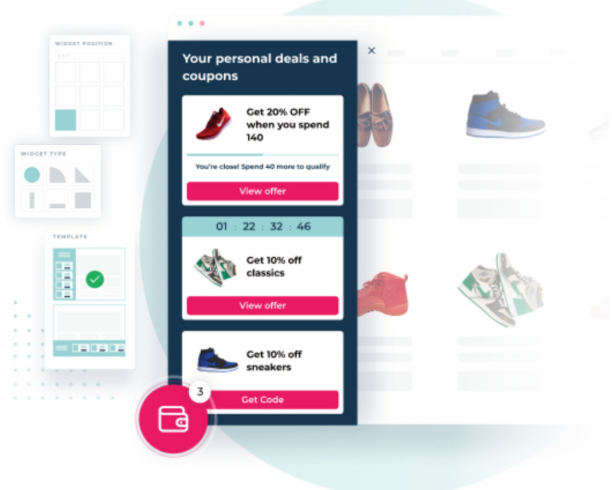
- Maximize CVR, customer acquisition and revenue
- Create urgency to prevent cart abandonment
- Increase AOV through upselling and cross-selling

RevWallet®

A single place for customers to keep track of all the recommendations and offers they receive throughout their journey.

Designed to:

- Increase CVR by ensuring shoppers can find the right offers and products
- Drive AOV with dynamic offers and discounts
- Boost upselling and cross-selling with AI-powered product recommendations



RevLifter ID on the CJ Platform: 4972833

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