

CJ ASSOCIATE

Targeted Resources, Delivering Results

CJ Associate™ services have been developed to work in concert with your CJ Vantage™ solution. Whether you are launching a new performance-based marketing program, require more time or resources to accomplish your goals, or want to jump start your existing program, CJ Associate is the perfect solution. CJ Associate can provide the valuable resources you need to develop your performance-based offers, generate more leads, and increase your online revenue.

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Exceed Your Online Marketing Goals

The long-term success of your performance-based marketing program will rely heavily on committing resources to the management and development of your online marketing relationships. An effectively managed program requires recruitment efforts, regular communication with your publishers, daily review of transactions, development of relationships that have the potential to perform, and motivation of top performing publishers with ongoing promotions and rewards. The challenge is finding and training those resources that can effectively manage your program, improve your ROI, and deliver immediate results.

CJ Associate expands the Commission Junction team working for you. Together your team will utilize advanced technology and sophisticated account management methodology to drive results for you. With CJ Associate your account will be assigned to a program manager that has extensive training in customer support, sales, performance marketing, and an expert knowledge of Commission Junction's product offerings and network of high quality publishers.

Your CJ Associate program manager will manage the day-to-day operations of your performance-based marketing program while working closely with your assigned account manager and in-house team to create and execute highly effective strategies designed to meet or exceed your online marketing goals.

Why CJ Associate?

- Launch your program with an experienced program manager who can deliver results
- Stimulate your existing publisher relationships
- Dedicate your internal resources to other projects
- Eliminate the time and the cost involved with finding, hiring, training and compensating a new employee
- Add valuable program management expertise to your performance marketing team
- Extend your reach, generate more leads and increase your online revenue
- Understand and improve your ROI

CJ Associate Features

- Expert service and support
- Daily management of your performance based marketing program
- Customized transaction, cost analysis and financial reports
- Product Catalog support
- Strategic review of publisher applications
- Execution of strategies for recruiting and acquiring publishers
- Tailored commission structures and performance incentives
- Regular review and analysis of program goals by a team of Commission Junction experts

For more information or pricing for CJ Associate services, contact your Commission Junction sales manager or call 888 316 0953.

Commission Junction is the global leader in the online advertising channels of affiliate marketing and managed search. We drive quality results, deliver superior service, and develop sustainable relationships for advertisers and publishers through our performance-based solutions.

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